

Jeff Long

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<http://www.broadhorizonmedia.com>

PRODUCER, DIRECTOR, POST SUPERVISOR

Creative Development, Team Building, Talent and Production Optimization

Recognized leader in all above-the-line aspects of video production. 20+ years of experience creating exceptional media that delivers viewer impact and results.

Versatile experience that includes television, commercial advertising, brand building, direct response, documentaries, content creation, digital media, corporate, training, sales, marketing and promotional videos.

Developed skills in executive management, content development and building and running highly effective teams. Created award-winning videos, built corporate brands and training programs, and demonstrated ROI across the board.

Directed interviews with high-profile celebrities including Dustin Hoffman, John Travolta, Russell Simmons, John O'Hurley, Tom Selleck, and Gene Hackman.

Areas of Expertise Include:

Producing; Directing; Concept Creation; Writing: Story and Character Development; Post Production Supervision; Editing; Management; Team Building; Casting; Communications; Branding; Budgeting; Teaching

My experience and multiple skills enhance your production by providing streamlined execution, from concept to completion, that results in cost savings and serve to increase the potential for the creative success of your project.

PROFESSIONAL EXPERIENCE

TELEVISION AND DOCUMENTARIES:

We The People, James Gill Full Circle, The Alexandra Nechita Story, The Broad Stage, The Holy Family Cathedral School, Legal Aid Foundation, Mark and Brian's Guide to Life, Adventures of the Spirit, Helping the Hearing Impaired, Hoosiers (behind the scenes), Police Academy 5 & 6 (behind the scenes), Her Alibi (behind the scenes), Total Recall (behind the scenes), Gremlins II (behind the scenes), Another 48 Hours (behind the scenes), and Ghost (behind the scenes)

ADVERTISING/COMMERCIALS:

Cancer Treatment Centers of America, Bosley Hair Restoration, Dun & Bradstreet, Sosa Derm Skin Care, Little Tykes Playhouse, Skinny On The Go, Procera AVH, Corti-slim, Capri Sun Juice, American Retirement Planners, Pet Vaccine PSAs, Dodge Spirit RT, Honda Tent Sale, Scripps Institute, FIDM San Diego Campus, Christopher Street Parade, Columbia School of Broadcasting, Robert Hoyt Law Offices, Price Law Group, SoCal Cinemas, Invent Help, Nebo Case-Brite

DIRECT RESPONSE/INFOMERCIALS:

Miracle Miles, Metabolic Aftershock, KettleworX, Naturally Free, Buntastic, Metaball, Gravity Defyer, Eye Magic, Side Sleeper Pro, The Vertical Chef, The Beer Machine, Flash Tech Pro, Stuck On Tools, Honeywell Air Purifier, Red Skelton, Russell Simmon's Yoga Live, The Deals Come to You, Comfort Zone Plus, Body Flex with Greer Childers, Slendertone

AUTOMOTIVE:

Mitsubishi, Kia, Toyota, Mazda, Acura, Honda, Oldsmobile, Buick, Cadillac, Dodge, Nissan, Isuzu, BMW

SPORTS & FITNESS:

The Metaball Workouts, The Sprint 8 Workout, The BodiPro Workout, The Body Flex Workout, The Azimuth Golf System

CORPORATE:

Taco Bell, Mobil, Washington Mutual, Prudential, Intel, Western Digital, ITT Hartford, Flour Daniel, Carl's Jr, Mattel, Coldwell Banker, California Academic Decathlon, American Savings Bank, Mobil, FIDM: the Fashion Institute of Design and Merchandising, Suzuki, United Vacations, Liberty Mutual, Gravity Defyer, LSCI, 3M, Yokohama, Yamaha

PROMOTIONAL:

The WB Network Promo, Bank of America, Universal Amphitheatre, Amp'd Mobile, Grudge Match Sports

HEALTH CARE:

UCI Douglas Medical Center, CHOC Children's Hospital, Long Beach Women's Hospital, Skilled Healthcare

COMPANY AFFILIATIONS

E! Entertainment, Warner Brothers, Bank of America, Prudential, Intel, Western Digital, Acura, Honda, BMW, Taco Bell, Mattel, Jack Morton, Go, Savvier, Modern Media, Script to Screen

FREELANCE DIRECTOR/PRODUCER/EDITOR, So. California
SENIOR PRODUCER/DIRECTOR & DEVELOPMENT: SmileTV, Simi, CA
EXECUTIVE PRODUCER/DIRECTOR/PARTNER, LuckyDogs Productions, Calabasas, CA
DIRECTOR/EDITOR, Zystar Films, Marina Del Rey, CA
DIRECTOR/PRODUCER/EDITOR, CVH, Santa Monica, CA
PRODUCER/WRITER, E! Entertainment, Hollywood CA
DIRECTOR, Western Video & Film, Orange County, CA

EDUCATION & ADDITIONAL QUALIFICATIONS

USC SCHOOL OF CINEMA, LOS ANGELES, CA, Phi Beta Kappa, Magna Cum Laude
ADDITIONAL COURSES WITH HOLLYWOOD DIRECTOR, CHARLES WALTERS, TV DIRECTOR GUY MAJOUR,
TV DIRECTOR & WRITER/DIRECTOR JOHN MILIUS.

AWARDS:

TELLY AWARDS; CINDY AWARDS; AEGIS AWARD,; ITVA AWARD; CLEO-NOMINATED; BEST DOCUMENTARY AOF FILM FESTIVAL